

Wheeling
PARKS & REC

2024



Sponsorship Packet

**RECREATION
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Tanner Yoho

**PARKS & REC
STAFF**

Rochelle Barry,
Director

Don Gillis,
Athletic Coordinator

Amy Jacob,
Programming
Coordinator

Letter From The Hosts

On Thanksgiving Day, November 28, 2024, we invite you to lace up your sneakers and participate in the inaugural Wheeling Turkey Trot, proudly organized by the Wheeling Parks and Recreation Department staff and commission.

This exciting event aims to foster community spirit and promote healthy living, with funds generated supporting the Parks and Recreation Project Fund. Your participation will help us enhance our local parks and recreational facilities as well as provide programming for everyone to enjoy.

We envision this trot as a new family tradition that welcomes participants of all ages and fitness levels. Whether you're a seasoned runner or just looking for a fun way to start your holiday, everyone is encouraged to join in!

Let's come together as a community—because we thrive when everyone contributes and engages. We can't wait to see you at the starting line!

Warm Wishes,
Wheeling Parks and Recreation Department
Staff & Commission

Sponsorship Packages

Platinum Sponsorship Package

- Logo on Turkey Trot electronic billboard display
- Logo placement on 5k race shirts
- Sponsor name mentioned in the event opening and closing ceremony
- Logo placement on the official event website
- Logo placement on race banner
- Listed in sponsor posts on event social media
- 8 free entries for the race

\$3,500

Gold Sponsorship Package

- Sponsor name mentioned in the event opening and closing ceremony
- Logo placement on the official event website
- Logo placement on race banner
- Listed in sponsor posts on event social media
- 5 free entries for the race

\$2,000

Silver Sponsorship Package

- Logo placement on the official event website
- Logo placement on race banner
- Listed in sponsor posts on event social media
- 2 free entries for the race

\$1,000

Sponsorship Packages

Bronze Sponsorship Package

- Logo placement on the official event website
- Logo placement on race banner

\$500

Product Donations

We are accepting donations for the following:

- Post race refreshments (water, bananas, granola bars, coffee, etc.)
- Prize giveaways (gift cards, turkeys, and other products to be given away in raffle at the end of the 5k)
- Swag bag items (items in bags given to first 300 registrants of the 5k)

We will work with you to create the appropriate package for your in kind sponsorship.

IN KIND

ALL SPONSORSHIPS INCLUDE:

- Opportunity to include product/collateral material in swag bag
- Opportunity to distribute company branded items at event
- Company/Donor listing in event guide brochure placed in swag bags

Sponsorship Commitment

YES! I will sponsor the 2024 Wheeling Turkey Troy at the following level:

- Platinum Sponsor (\$3,500)
- Gold Sponsor (\$2,000)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$500)
- In Kind Donation

Contributions are tax-deductible as allowable by the IRS. For tax deduction letter contact rbarry@wheelingwv.gov

Company/Donor Name

(As you wish it to appear on promo materials)

Contact

Name _____

Billing

Address: _____

City / State /

Zip: _____

Phone: _____

Email: _____

Check # _____ (Please make payable to: City of Wheeling)

Please email me an invoice to pay by credit card

Wheeling Parks and Recreation Department
10 Hunter Avenue
Wheeling, WV 26003

Thank You

Thank you for your consideration and support for the continuity of this event. If you need more information or would like to discuss the event, please contact us using the information listed below.

Contact Us

Phone: (304) 234-3641

Email: rbarry@wheelingwv.gov

Web: wheelingwv.gov