



## FOR IMMEDIATE RELEASE

March 28, 2018

### City, Williams Lea Tag Host Creek Cleanup

**WHEELING, W.Va.** – The City of Wheeling is partnering with Williams Lea Tag to “Make Wheeling Shine” on Saturday, April 7, 2018. The cleanup will begin at 9:00 a.m. on Wheeling Creek, launching at Patterson Recreation Complex on Sycamore Avenue in Elm Grove and concluding at the Mount de Chantal Kroger.

The cleanup is open to any interested community members. Participants are advised to bring a lifejacket, canoe, kayak, or hiking boots. Cleanup will take place both on and along the water, as some participants will float down Wheeling Creek and others will walk the banks to remove litter and debris. The West Virginia Department of Environmental Protection’s “Make it Shine” program is providing supplies for the cleanup as well as removal of the trash.

“Williams Lea Tag is always looking for ways to give back to the community, and partnering with the City to clean up the creek will do just that,” shared Jesse Mestrovic, Director of Parks and Strategic Planning. “Recreation on Wheeling Creek continues to grow in popularity, and with the flooding behind us, Williams Lea Tag saw an opportunity to make an impact in a unique way.”

#### Cleanup Contact:

Jesse Mestrovic, Director of Parks & Strategic Planning

[JMestrovic@wheelingwv.gov](mailto:JMestrovic@wheelingwv.gov)

304-234-3655

#### About Williams Lea Tag:

Williams Lea Tag is the leading provider of marketing and communications services. WLT helps organizations transform business processes, enhance their customer conversations, and realize the potential of their brand.



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## About Make It Shine:

The 2018 WV Make it Shine Statewide Cleanup is sponsored by REAP within the WV DEP and Division of Highways. This cleanup is project-oriented and must take place within the first two weeks of April to qualify for assistance. In 2017, more than 5,300 participants removed over 169,000 pounds of litter and debris and over 2,900 tires from West Virginia's public lands.



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